

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

**SCHEDULE 13G**

**Under the Securities Exchange Act of 1934**

**Rocky Brands Inc**  
(Name of Issuer)

(Title of Class of Securities)

**774515100**  
(CUSIP Number)

**December 31, 2021**  
(Date of Event which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

Rule 13d-  
1(b)  
 Rule 13d-1(c)  
 Rule 13d-  
1(d)

\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see Instructions).

CUSIP No.: 774515100

1	<b>NAME OF REPORTING PERSON</b> Hawkeye Capital Master  <b>I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (ENTITIES ONLY)</b> 98-0466159
2	<b>CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP</b> (a) <input checked="" type="checkbox"/> (b) <input type="checkbox"/>
3	<b>SEC USE ONLY</b>
4	<b>CITIZENSHIP OR PLACE OF ORGANIZATION</b> Cayman Islands
<b>NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH</b>	5 <b>SOLE VOTING POWER</b> 0
	6 <b>SHARED VOTING POWER</b> 0
	7 <b>SOLE DISPOSITIVE POWER</b> 0
	8 <b>SHARED DISPOSITIVE POWER</b> 0
9	<b>AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON</b> 446,106
10	<b>CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES</b> <input type="checkbox"/>
11	<b>PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)</b> 6.1%
12	<b>TYPE OF REPORTING PERSON</b> OO

CUSIP No.: 774515100

1	<b>NAME OF REPORTING PERSON</b> Richard A. Rubin <b>I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (ENTITIES ONLY)</b>
2	<b>CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP</b> (a) <input checked="" type="checkbox"/> (b) <input type="checkbox"/>
3	<b>SEC USE ONLY</b>
4	<b>CITIZENSHIP OR PLACE OF ORGANIZATION</b> United States
<b>NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH</b>	5 <b>SOLE VOTING POWER</b> 446,106
	6 <b>SHARED VOTING POWER</b> 0
	7 <b>SOLE DISPOSITIVE POWER</b> 446,106
	8 <b>SHARED DISPOSITIVE POWER</b> 0
9	<b>AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON</b> 446,106
10	<b>CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES</b> <input type="checkbox"/>
11	<b>PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)</b> 6.1%
12	<b>TYPE OF REPORTING PERSON</b> IN

CUSIP No.: 774515100

1	<b>NAME OF REPORTING PERSON</b> Hawkeye Capital Management, LLC <b>I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (ENTITIES ONLY)</b> 13-4092634
2	<b>CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP</b> (a) <input checked="" type="checkbox"/> (b) <input type="checkbox"/>
3	<b>SEC USE ONLY</b>
4	<b>CITIZENSHIP OR PLACE OF ORGANIZATION</b> Delaware
<b>NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH</b>	5 <b>SOLE VOTING POWER</b> 0
	6 <b>SHARED VOTING POWER</b> 0
	7 <b>SOLE DISPOSITIVE POWER</b> 0
	8 <b>SHARED DISPOSITIVE POWER</b> 0
9	<b>AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON</b> 446,106
10	<b>CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES</b> <input type="checkbox"/>
11	<b>PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)</b> 6.1%
12	<b>TYPE OF REPORTING PERSON</b> IA

**ITEM 1(a). NAME OF ISSUER:**

Rocky Brands Inc

**ITEM 1(b). ADDRESS OF ISSUER'S PRINCIPAL EXECUTIVE OFFICES:**

39 East Canal St., Nelsonville, OH 45764

**ITEM 2(a). NAME OF PERSON FILING:**

Hawkeye Capital Master  
Richard A. Rubin  
Hawkeye Capital Management, LLC

**ITEM 2(b). ADDRESS OF PRINCIPAL BUSINESS OFFICE OR, IF NONE, RESIDENCE:**

The principal place of business for Richard A. Rubin and Hawkeye Capital Management is 1828 Bay Road, 2nd Floor, Miami Beach, FL 33139.

The principal place of business for Hawkeye Capital Master is c/o The Harbour Trust Co., Ltd, PO Box 897, Windward 1, Regatta Office Park, West Bay Road, Grand Cayman, KY1-1103 Cayman Islands.

**ITEM 2(c). CITIZENSHIP:**

Cayman Islands  
United States  
Delaware

**ITEM 2(d). TITLE OF CLASS OF SECURITIES:**

**ITEM 2(e). CUSIP NUMBER:**

774515100

**ITEM 3. IF THIS STATEMENT IS FILED PURSUANT TO SECTION 240.13d-1(b), or 13d-2(b) or (c) CHECK WHETHER THE PERSON FILING IS A:**

- (a)  Broker or dealer registered under Section 15 of the Act (15 U.S.C. 78c);
- (b)  Bank as defined in Section 3(a)(6) of the Act (15 U.S.C. 78c);
- (c)  Insurance company as defined in Section 3(a)(19) of the Act (15 U.S.C. 78c);
- (d)  Investment company registered under Section 8 of the Investment Company Act of 1940 (15 U.S.C 80a-8);
- (e)  An investment adviser in accordance with 240.13d-1(b)(1)(ii)(E);
- (f)  An employee benefit plan or endowment fund in accordance with 240.13d-1(b)(1)(ii)(F);
- (g)  A parent holding company or control person in accordance with 240.13d-1(b)(1)(ii)(G);
- (h)  A savings associations as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);
- (i)  A church plan that is excluded from the definition of an investment company under Section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3);
- (j)  A non-U.S. institution in accordance with 240.13d-1(b)(1)(ii)(J);
- (k)  Group, in accordance with 240.13d-1(b)(1)(ii)(K). If filing as a non-U.S. institution in accordance with 240.13d1(b)(1)(ii)(J), please specify the type of institution:

**ITEM 4. OWNERSHIP**

**(a) Amount beneficially owned:**

446,106

**(b) Percent of class:**

6.1%

**(c) Number of shares as to which the person has:**

(i) sole power to vote or to direct the vote:

Hawkeye Capital Master - 0  
Richard A. Rubin - 446,106  
Hawkeye Capital Management, LLC - 0

(ii) shared power to vote or to direct the vote:

Hawkeye Capital Master - 0  
Richard A. Rubin - 0  
Hawkeye Capital Management, LLC - 0

(iii) sole power to dispose or direct the disposition of:

Hawkeye Capital Master - 0  
Richard A. Rubin - 446,106  
Hawkeye Capital Management, LLC - 0

(iv) shared power to dispose or to direct the disposition of:

Hawkeye Capital Master - 0  
Richard A. Rubin - 0  
Hawkeye Capital Management, LLC - 0

**ITEM 5. OWNERSHIP OF FIVE PERCENT OR LESS OF A CLASS:**

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following [ ].

**ITEM 6. OWNERSHIP OF MORE THAN FIVE PERCENT ON BEHALF OF ANOTHER PERSON:**

Not applicable

**ITEM 7. IDENTIFICATION AND CLASSIFICATION OF THE SUBSIDIARY WHICH ACQUIRED THE SECURITY BEING REPORTED ON BY THE PARENT HOLDING COMPANY:**

Not applicable

**ITEM 8. IDENTIFICATION AND CLASSIFICATION OF MEMBERS OF THE GROUP:**

Not applicable

**ITEM 9. NOTICE OF DISSOLUTION OF GROUP:**

Not applicable

**ITEM 10. CERTIFICATION:**

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

**SIGNATURE**

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

February 14 2022

Hawkeye Capital Master

By: /s/Richard A. Rubin

Name: Richard A. Rubin

Title: Investment Manager

February 14 2022

Hawkeye Capital Management

By: /s/Richard A. Rubin

Name: Richard A. Rubin

Title: Managing Member of Hawkeye Capital Management

February 14 2022

Richard A. Rubin

By: /s/Richard A. Rubin

Name: Richard A. Rubin

Title:

Attention — Intentional misstatements or omissions of fact constitute Federal criminal violations (See 18 U.S.C. 1001).