FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| (Print or Ty | pe Response | s) | | 1 | | | | | | | | | | _ |
|--|---|--|---|---|---|--|--|---|--------------------|---|--------------------------------------|---|---|-------------------------|
| Name and Address of Reporting Person * Moore Robert Burton Jr. | | | | 2. Issuer Name and Ticker or Trading Symbol ROCKY BRANDS, INC. [RCKY] | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner | | | | |
| (Last) (First) (Middle) 39 EAST CANAL STREET | | | 3. Date of Earliest Transaction (Month/Day/Year) 10/01/2020 | | | | | Office | r (give title belo | ow) | Other (specify b | elow) | | |
| (Street) | | | | 4. If Amendment, Date Original Filed(Month/Day/Year) | | | | 6. Individual or Joint/Group Filing(Check Applicable Line) X_ Form filed by One Reporting Person Form filed by More than One Reporting Person iired, Disposed of, or Beneficially Owned | | | | | | |
| NELSONVILLE, OH 45764 (City) (State) (Zip) | | | Table I - Non-Derivative Securities Acou | | | | | | | | | | | |
| 1.Title of Security (Instr. 3) | | | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, i | 3. Transaction Code (Instr. 8) | | n 4. Securities Acquired (A) or Disposed of (D (Instr. 3, 4 and 5) | | uired of (D) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) | | 6. Ownership Form: | Beneficial | |
| | | | (Month/Day/Year | Code | V | Amour | (A) or (D) | Price | (Instr. 3 a | and 4) | | ` / | Ownership (Instr. 4) | |
| Common value | Stock, wi | thout par | 10/01/2020 | | A | | 302 | A | \$ 0 | 28,302 | | | D | |
| | | | | Derivative Securit | | cont the f | ained i orm dis | n this for splays a c | m are curre | e not requ ntly valid | | spond unle | ss | 1474 (9-02) |
| 4 5714 0 | l <u> </u> | | | e.g., puts, calls, w | | 1 - | | | | | | | 2 4 2 | 44.57 |
| Security | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Y | Execution Da Year) any | tte, if Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | Number and I (Mor Derivative securities Acquired A) or Disposed of (D) Instr. 3, | | | | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | Derivative Security (Instr. 5) | 9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4) | Ownershi Form of Derivativ Security: Direct (D or Indirect | Ownershi (Instr. 4) cet |
| | | | | Code V | (A) (D) | Date Exer | cisable | Expiration Date | Title | Amount or Number of Shares | | | | |

Reporting Owners

| B 41 0 Y 4 | Relationships | | | | | |
|--|---------------|--------------|---------|-------|--|--|
| Reporting Owner Name / Address | Director | 10% Owner | Officer | Other | | |
| Moore Robert Burton Jr. 39 EAST CANAL STREET NELSONVILLE, OH 45764 | X | | | | | |

Signatures

| Jeremy D. Siegfried, Attorney-in-Fact | 10/01/2020 |
|---------------------------------------|------------|
| **Signature of Reporting Person | Date |

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.