Form 144 Filer Information

**FORM 144** 

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Form 144

NOTICE OF PROPOSED SALE OF SECURITIES PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

144: Filer Information		
Filer CIK	0001852978	
Filer CCC	XXXXXXXX	
Is this a LIVE or TEST Filing?	● LIVE ○ TEST	
Submission Contact Information		
Name		
Phone		
E-Mail Address		
144: Issuer Information		
Name of Issuer	ROCKY BRANDS, INC.	
SEC File Number	001-34382	
Address of Issuer	39 EAST CANAL STREET NELSONVILLE OHIO 45764	
Phone	6147531951	
Name of Person for Whose Account the Securities are To Be Sold	Hahn Robyn R.	
See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.		
Relationship to Issuer	Director	
144: Securities Information	on	
Title of the Class of Securities To Be Sold	Common	
Name and Address of the Broker	Fidelity Brokerage Services LLC 245 Summer Street Boston MA 02110	
Number of Shares or Other Units To Be Sold	3800	
Aggregate Market Value	116394.00	
Number of Shares or Other Units Outstanding	7493687	
Approximate Date of Sale	11/26/2025	
Name the Securities Exchange	NASDAQ	

### any part of the purchase price or other consideration therefor: 144: Securities To Be Sold Title of the Class Common Date you Acquired 01/02/2023 Nature of Acquisition Transaction Payment for services rendered Name of Person from Whom Acquired Issuer Is this a Gift? Date Donor Acquired Amount of Securities Acquired 402 01/02/2023 Date of Payment Nature of Payment Compensation If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid. 144: Securities To Be Sold Title of the Class Common Date you Acquired 04/03/2023 Nature of Acquisition Transaction Payment for services rendered Name of Person from Whom Acquired Issuer Is this a Gift? Date Donor Acquired 780 Amount of Securities Acquired Date of Payment 04/03/2023 Nature of Payment Compensation If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid. 144: Securities To Be Sold

Title of the Class	Common
Date you Acquired	06/13/2025
Nature of Acquisition Transaction	Payment for services rendered
Name of Person from Whom Acquired	Issuer
Is this a Gift?	Date Donor Acquired
Amount of Securities Acquired	68
Date of Payment	06/13/2025
Nature of Payment	Compensation

If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

144: Securities To Be Sol	d	
Title of the Class	Common	
Date you Acquired	07/03/2023	
Nature of Acquisition Transaction	Payment for services rendered	
Name of Person from Whom Acquired	Issuer	
Is this a Gift?	Date Donor Acquired	
Amount of Securities Acquired	857	
Date of Payment	07/03/2023	
Nature of Payment	Compensation	
If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.  144: Securities To Be Sold		
Title of the Class	Common	
Date you Acquired	10/03/2022	
Nature of Acquisition Transaction	Payment for services rendered	
Name of Person from Whom Acquired	Issuer	
Is this a Gift?	Date Donor Acquired	
Amount of Securities Acquired	398	
Date of Payment	10/03/2022	
Nature of Payment	Compensation	
If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.		
144: Securities To Be Sol	d	
Title of the Class	Common	
Date you Acquired	03/14/2025	
Nature of Acquisition Transaction	Payment for services rendered	
Name of Person from Whom Acquired	Issuer	
Is this a Gift?	Date Donor Acquired	
Amount of Securities Acquired	70	

03/14/2025

Date of Payment

Nature of Payment	Compensation

If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

144: Securities To Be Sold		
Title of the Class	Common	
Date you Acquired	10/02/2023	
Nature of Acquisition Transaction	Payment for services rendered	
Name of Person from Whom Acquired	Issuer	
Is this a Gift?	Date Donor Acquired	
Amount of Securities Acquired	1224	
Date of Payment	10/02/2023	
Nature of Payment	Compensation	

If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

## 144: Securities Sold During The Past 3 Months

Name and Address of Seller	Robyn R Hahn 39 East Canal Street Nelsonville OH 45764
Title of Securities Sold	Rocky Brands Inc
Date of Sale	09/03/2025
Amount of Securities Sold	2500
Gross Proceeds	73804.00

# 144: Remarks and Signature

Remarks	
Date of Notice	11/26/2025

### **ATTENTION:**

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature //s/ Christian Nasser as a duly authorized representative of Fidelity Brokerage Services LLC, as attorney-in-fact for Robyn Hahn