## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

(Print or Type Responses)

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person * LOVELAND CURTIS A			2. Issuer Name and Ticker or Trading Symbol ROCKY BRANDS, INC. [RCKY]					5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner					
(Last) (First) (Middle) PORTER, WRIGHT, MORRIS & ARTHUR LLP, 41 SOUTH HIGH STREET		3. Date of Earliest Transaction (Month/Day/Year) 08/29/2006						X Officer (give title below) Other (specify below)  Secretary					
(Street) COLUMBUS, OH 43215		4. If Amendment, Date Original Filed(Month/Day/Year)						6. Individual or Joint/Group Filing(Check Applicable Line)  _X_Form filed by One Reporting Person  Form filed by More than One Reporting Person					
(City)	T	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned											
1.Title of Security (Instr. 3)	Da	Transaction ate Ionth/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	(Instr. 8)	etion	4. Securities Acqui (A) or Disposed of (Instr. 3, 4 and 5)		of (D)	Beneficia Reported	mount of Securities efficially Owned Following orted Transaction(s) r. 3 and 4)		6. Ownership Form: Direct (D) or Indirect	Beneficial Ownership
				Code	V	Amount	or (D)	Price				(I) (Instr. 4)	
Common Stock, with value	hout par 08	3/29/2006		P		100	A	\$	18,100			I	Held in Keough account.
Common Stock, with value	hout par 08	3/29/2006		P		300	A	\$ 10.84	18,400			I	Held in Keough account.
Common Stock, with value	hout par 08	3/29/2006		P		400	A	\$ 10.85	18,800			I	Held in Keough account.
Common Stock, with value	hout par 08	3/29/2006		P		100	A	\$ 10.86	18,900			I	Held in Keough account.
Common Stock, with value	hout par 08	3/29/2006		P		400	A	\$ 10.88	19,300			I	Held in Keough account.
Common Stock, with value	hout par 08	3/29/2006		P		3,642	A	\$ 10.9	22,942			I	Held in Keough account.
Common Stock, with value	hout par 08	3/29/2006		P		2,058	A	\$ 10.92	25,000			I	Held in Keough account.
Common Stock, with value	hout par								34,422			D	
Reminder: Report on a se	eparate line for ea	ach class of secur	rities beneficially o		Pers	sons who	respo	orm are	not requ		formation spond unle trol numbe	ess	1474 (9-02)
			Derivative Securit						ly Owned				
Derivative Conversion	3. Transaction Date (Month/Day/Yea	3A. Deemed Execution Da	4. Transaction Code Year) (Instr. 8)	5.	6. D and	6. Date Exercisable and Expiration Date (Month/Day/Year) 7. T Am Unc Sec		7. Ti Amo Und Secu (Inst	tle and bunt of erlying urities r. 3 and	8. Price of Derivative Security (Instr. 5)	9. Number Derivative Securities Beneficiall Owned Following Reported Transaction (Instr. 4)	Owners Form of Derivati Security Direct ( or Indire	Beneficial Ownership (Instr. 4)

		Code	V	(A)		Date Exercisable	Expiration Date	Title	Amount or Number of Shares			
		Couc	v	$(\Delta)$	(D)							1

### **Reporting Owners**

	Relationships					
Reporting Owner Name / Address	Director	10% Owner	Officer	Other		
LOVELAND CURTIS A PORTER, WRIGHT, MORRIS & ARTHUR LLP 41 SOUTH HIGH STREET COLUMBUS, OH 43215	X		Secretary			

### **Signatures**

/s/ Loveland, Curtis A.	08/30/2006
**Signature of Reporting Person	Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.