FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
OMB Number: 3235-0287
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Ty	pe Response	s)														
1. Name and Address of Reporting Person* LOVELAND CURTIS A				2. Issuer Name and Ticker or Trading Symbol ROCKY BRANDS, INC. [RCKY]						5. Relationship of Reporting Person(s) to Issuer (Check all applicable) _X_ Director 10% Owner						
(Last) (First) (Middle) PORTER, WRIGHT, MORRIS & ARTHUR LLP, 41 SOUTH HIGH STREET				3. Date of Earliest Transaction (Month/Day/Year) 01/02/2008					X Officer (give title below) Other (specify below) Secretary							
(Street)				4. If Amendment, Date Original Filed(Month/Day/Year)						6. Individual or Joint/Group Filing(Check Applicable Line) X_Form filed by One Reporting Person Form filed by More than One Reporting Person iired, Disposed of, or Beneficially Owned						
COLUMBUS, OH 43215 (City) (State) (Zip)				Table I - Non-Derivative Securities Acqui												
1.Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Year)				(Instr. 8)		ction	4. Securities Acquired (A) or Disposed of (D (Instr. 3, 4 and 5)			Reported Transaction(s)			Ownership of Form:	Beneficial		
				(Month/Day/Year)			ode	V	Amoun	(A) or (D)	Price	(Instr. 3 a	ind 4)		\ /	Ownership (Instr. 4)
Common value	Stock, wi	thout par	01/02/2008				A		2,855	A	\$ 0	48,362			D	
Common Stock, without par value											30,000		I	Held in Keough account.		
Reminder:	Report on a s	separate line fo	or each class of secur Table II - I					Personta conta the fo	ons wh ained ir orm dis	o respon this for plays a	rm are curre	not requesting ntly valid		formation spond unle trol numbe	ss	1474 (9-02)
	l.	l)	e.g., puts,	calls, w		ts, op								2 4 2	144.37
1. Title of Derivative Security (Instr. 3)		nversion Date Exercise (Month/Day/\(^1\) rivative	ise (Month/Day/Year) any (Month/Day/Y	Year) 4. 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		and Expiration Date (Month/Day/Year)		Ame Und Seco	itle and ount of lerlying urities tr. 3 and		9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4)	Ownersh Form of Derivati Security Direct (I or Indire	Beneficia Ownershi (Instr. 4)			
				Coo	le V	(A)	(D)	Date Exerc		Expiration Date	n Title	Amount or Number of Shares				

Reporting Owners

	Relationships				
Reporting Owner Name / Address	Director	10% Owner	Officer	Other	
LOVELAND CURTIS A PORTER, WRIGHT, MORRIS & ARTHUR LLP 41 SOUTH HIGH STREET COLUMBUS, OH 43215	X		Secretary		

Signatures

/s/ Loveland, Curtis A.	01/03/2008

**Signature of Reporting Person	Date		

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.