## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
OMB Number: 3235-0287
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Instruct	tion 1(b).					Inv	est	ment (	Comp	any	/ Act	t of 1	940									
(Print or Type	e Responses)																					
Name and Address of Reporting Person   Dixon David P.						2. Issuer Name and Ticker or Trading Symbol ROCKY BRANDS, INC. [RCKY]										5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner						
(Last) (First) (Middle) 39 EAST CANAL STREET						3. Date of Earliest Transaction (Month/Day/Year) 01/02/2018										X Officer (give title below) Other (specify below) President, Sourcing and Mfg						
(Street)					4	4. If Amendment, Date Original Filed(Month/Da								_X_ Form filed				or Joint/Group Filing(Check Applicable Line) by One Reporting Person				
NELSONVILLE, OH 45764															Form filed by More than One Reporting Person							
(City) (State) (Zi				(Zip)		Table I - Non-Derivative Securit								Securities	ities Acquired, Disposed of, or Beneficially Owned							
1.Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Year		2A. Deemed Execution Date, if any (Month/Day/Year)			3. Transacti Code (Instr. 8)		ction	(A)		or Disposed of ttr. 3, 4 and 5)						6. Ownership Form: Direct (D) or Indirect	of I Ben Ow	Nature ndirect neficial nership str. 4)	
								Code		V	Am	ount	(A) or (D)	Price					(I) (Instr. 4)			
Common Stock, without par value			01/02/2018					N	M		250	0	A	\$ 0	1,000	)			D			
Derivative Conversion Date Ex Security or Exercise (Month/Day/Year) any			3A. Deemed Execution Date	, if	- Derivative Securitic (e.g., puts, calls, war  4. 5. Num Code Derivar (Instr. 8) Securit Acquir (A) or Dispos (D) (Instr. 2 and 5)			rrants hber tive ies ed	in this f a curren  acquired, Dispo nts, options, con 6. Date Exer Expiration I (Month/Day)  of ,  Date			m are not require y valid OMB cond of, or Beneficially entible securities). Sable and entible early Securities. Securities (Institute of the conditions of t			Amount or		8. Price of	form display	of 10. Owner Form of Deriva Securin Direct or Indi	ship of tive ty: (D) rect	Ownersh (Instr. 4)	
						Code V (A)		(D) Exer		ercisa	ible	Date				of Shares						
Restricted Stock Unit	<u>(1)</u>	01/02/2018				M			250	01/	/02/2	2018	01/0	02/2018	Sto	nmon ock, hout value	250	\$ 0	0	D		
Stock Option (right to buy)	\$ 18.9	01/02/2018				A		5,000			<u>(2</u>	)	01/0	02/2028	Sto	nmon ock, hout value	5,000	\$ 0	5,000	D		
Report	ting Ov	vners																				
Director				Relationships																		
			10% Owner	Offi	Officer					О	ther											
Dixon David P.																						

President, Sourcing and Mfg

### **Signatures**

39 EAST CANAL STREET

NELSONVILLE, OH 45764

Erin F. Siegfried, Attorney-in-Fact	01/04/2018
**Signature of Reporting Person	Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each restricted stock unit represents a contingent right to receive one share of Issuer's Common Stock.
- (2) Option vests 20% per year beginning on the first anniversary of the date of grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.