FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
OMB Number: 3235-0287
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| (Print or Ty | pe Response | s) | | | | | | | | | | | | | | |
|--|--|--|--|---|--------------------|-------------|--|--------------------------------------|-----------------------------|---|---|---|--------------------------------------|---|--|---------------------------------------|
| 1. Name and Address of Reporting Person* Moore Robert Burton Jr. | | | | 2. Issuer Name and Ticker or Trading Symbol ROCKY BRANDS, INC. [RCKY] | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner | | | | | |
| (Last) (First) (Middle) 39 EAST CANAL STREET | | | | 3. Date of Earliest Transaction (Month/Day/Year) 04/02/2018 | | | | | | | Office | r (give title belo | ow) | Other (specify b | elow) | |
| (Street) NELSONVILLE, OH 45764 | | | | 4. If Amendment, Date Original Filed(Month/Day/Year) | | | | | | 6. Individual or Joint/Group Filing(Check Applicable Line) Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | | |
| (City | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | | | | | | |
| 1.Title of Security (Instr. 3) | | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year | | if Code (Instr. 8) | | 4. Securities Acq (A) or Disposed of (Instr. 3, 4 and 5) | | f (D) Beneficia Reported | | nt of Securities ally Owned Following I Transaction(s) | | 6. Ownership Form: | Beneficial | | |
| | | | | | | ode | V | Amour | (A) or (D) | Price | (Instr. 3 a | nd 4) | | \ / | Ownership (Instr. 4) | |
| Common value | Stock, wi | thout par | 04/02/2018 | | | | A | | 326 | A | \$ 0 | 17,337 | | | D | |
| | | | Table II - I | | | | 1 cquire | conta the fo d, Dis | ined in orm dis | n this for splays a c | m are curre eficial | not requesting ntly valid | OMB conf | ormation spond unle trol numbe | ss | 1474 (9-02) |
| Security | 2. Conversion or Exercise Price of Derivative Security | ***** | 3A. Deemed Execution Da any | 4. Transaction Code Year) (Instr. 8) | | 5. Rumber a | | and Expiration Date (Month/Day/Year) | | | 7. Ta | itle and ount of lerlying urities tr. 3 and | Derivative Security (Instr. 5) | 9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4) | Ownersh Form of Derivati Security Direct (I or Indire | Beneficial Ownership (Instr. 4) |
| | | | | Code | e V | (A) | | Date Exerc | cisable | Expiration Date | Title | Amount or Number of Shares | | | | |

Reporting Owners

| D 41 0 V 4 | Relationships | | | | | |
|--|---------------|--------------|---------|-------|--|--|
| Reporting Owner Name / Address | Director | 10% Owner | Officer | Other | | |
| Moore Robert Burton Jr. 39 EAST CANAL STREET NELSONVILLE, OH 45764 | X | | | | | |

Signatures

| | Curtis A. Loveland, Attorney-in-Fact | 04/03/2018 | |
|---|--------------------------------------|------------|--|
| , | **Signature of Reporting Person | Date | |

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.