FORM 4	4
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Check this box if no
longer subject to
Section 16. Form 4 or
Form 5 obligations
may continue. See
Instruction 1(b).

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)												
1. Name and Address of Reporting Person <sup>*</sup> Jordan William L			2. Issuer Name an ROCKY BRAN			0.	bol	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner				
(Last) 810 DSW DRIVE	(First)		3. Date of Earliest 7 07/02/2018	Fransactior	n (Mo	onth/Day/	Year)		Officer (give title below)	Other (specify l	below)	
(Street) 4. If Amendment, Date Original Filed(Month/Day/Year) COLUMBUS, OH 43219								6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting PersonForm filed by More than One Reporting Person				
(City)	(State)	(Zip)	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned									
1.Title of Security (Instr. 3)		Date (Month/Day/Year)	Execution Date, if	(Instr. 8) (Instr. 3, 4 and 5)		Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	Form:	7. Nature of Indirect Beneficial Ownership (Instr. 4)				
Common Stock, wit value	thout par	07/02/2018		А		301	А	\$ 0	3,638	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information

SEC 1474 (9-02)

contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Der	ivative Securities Acquir	red, Disposed of, or B	eneficially Owned
(00	nute colle worrante o	ntions convertible se	ourities)

(e.g., puts, calls, warrants, options, convertible securities)														
			4.		5.									11. Nature
onversion I	Date	Execution Date, if	Transacti	on	Numl	ber	and Expirati	on Date	Amo	unt of	Derivative	Derivative	Ownership	of Indirect
Exercise (	Month/Day/Year)	any	Code		of		(Month/Day	/Year)	Unde	rlying	Security	Securities	Form of	Beneficial
rice of		(Month/Day/Year)	(Instr. 8)		Deriv	ative			Secur	rities	(Instr. 5)	Beneficially	Derivative	Ownership
erivative					Secur	ities			(Instr	. 3 and		Owned	Security:	(Instr. 4)
ecurity					Acqu	ired			4)			Following	Direct (D)	
					(A) o	r						Reported	or Indirect	
					Dispo	osed						Transaction(s)	(I)	
					of (D	)						(Instr. 4)	(Instr. 4)	
					(Instr	. 3,								
					4, and	15)								
										Amount				
							<b>D</b> .	<b>.</b>		or				
									Title	Number				
							Exercisable	Date		of				
			Code	V	(A)	(D)				Shares				
oi l ie	nversion I Exercise ( ce of rivative	nversion Date Exercise (Month/Day/Year) ce of rivative	3. Transaction Date Exercise ce of rivative 3. Transaction Date (Month/Day/Year) 3. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction     3A. Deemed     4.       nversion     Date     Execution Date, if any     Transaction Code       (Month/Day/Year)     (Month/Day/Year)     (Month/Day/Year)     (Instr. 8)	3. Transaction     3A. Deemed     4.       Inversion     Date     Execution Date, if     Transaction       (Month/Day/Year)     any     (Month/Day/Year)     (Month/Day/Year)       vertix     vertix     vertix     vertix	3. Transaction     3A. Deemed     4.     5.       Date     (Month/Day/Year)     any     Code     Numl       (Month/Day/Year)     (Month/Day/Year)     (Month/Day/Year)     Code     Deriv       varity     (Month/Day/Year)     (Month/Day/Year)     (Month/Day/Year)     Instr. 8)     Secur	3. Transaction Date     3A. Deemed     4.     5.       Exercise ce of rivative purity     (Month/Day/Year)     Base of the purity     S.     Number       (Month/Day/Year)     (Month/Day/Year)     (Month/Day/Year)     Code     Derivative       Securities     Acquired     (A) or     Disposed of (D)     Of (D)       (Instr. 3, 4, and 5)     Image: Comparison of the purity     Code     Code	3. Transaction Date     3A. Deemed     4.     5.     6. Date Exet and Expirati       Exercise ce of rivative surity     (Month/Day/Year)     (Month/Day/Year)     1000000000000000000000000000000000000	3. Transaction     3A. Deemed     4.     5.     6. Date Exercisable and Expiration Date (Month/Day/Year)       Exercise     (Month/Day/Year)     any     (Month/Day/Year)     6. Date Exercisable and Expiration Date (Month/Day/Year)       Inversion     (Month/Day/Year)     (Month/Day/Year)     6. Date Exercisable and Expiration Date (Month/Day/Year)       Inversion     (Month/Day/Year)     (Month/Day/Year)     6. Date Exercisable and Expiration Date (Month/Day/Year)       Inversion     (Month/Day/Year)     (Month/Day/Year)     0.       Inversion     (Month/Day/Year) <td>3. Transaction     3A. Deemed     4.     5.     6. Date Exercisable     7. Tit       Exercise     (Month/Day/Year)     any     (Month/Day/Year)     4.     5.     6. Date Exercisable     7. Tit       Code     (Month/Day/Year)     (Month/Day/Year)     (Instr. 8)     Derivative     6. Date Exercisable     7. Tit       Participation     any     (Month/Day/Year)     (Instr. 8)     Derivative     6. Date Exercisable     7. Tit       Participation     (Month/Day/Year)     (Month/Day/Year)     (Instr. 8)     Derivative     6. Date Exercisable     7. Tit       Participation     (Month/Day/Year)     (Instr. 8)     Date     Exercisable     7. Tit</td> <td>3. Transaction       3A. Deemed       4.       5.       6. Date Exercisable and Expiration Date (Month/Day/Year)       7. Title and Amount of Underlying Securities (Month/Day/Year)         Exercise ce of rivative purity       (Month/Day/Year)       (Month/Day/Year)       (Month/Day/Year)       7. Title and Amount of Underlying Securities (Instr. 8)         Purity       (Month/Day/Year)       (Month/Day/Year)       (Month/Day/Year)       (Instr. 8)       Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)       7. Title and Amount of Underlying Securities (Instr. 3, 4, and 5)</td> <td>3. Transaction Date     3A. Deemed Execution Date, if any     4.     5.     6. Date Exercisable and Expiration Date of Derivative     7. Title and Amount of Underlying Securities     8. Price of Derivative       ce of rivative purity     (Month/Day/Year)     (Month/Day/Year)     (Month/Day/Year)     0. Date Exercisable and Expiration Date (Month/Day/Year)     7. Title and Amount of Underlying Securities     8. Price of Derivative       ce of rivative purity     (Month/Day/Year)     (Month/Day/Year)     (Month/Day/Year)     (Instr. 3)       (Instr. 3, 4, and 5)     Date Exercisable     Expiration Date     Title     Amount or Number of</td> <td>3. Transaction       3A. Deemed       4.       5.       6. Date Exercisable and Expiration Date (Month/Day/Year)       7. Title and Amount of Derivative Securities (Month/Day/Year)       8. Price of Derivative Securities (Month/Day/Year)       9. Number of Derivative Securities (Month/Day/Year)         write       write       (Month/Day/Year)       (Month/Day/Year)       (Month/Day/Year)       6. Date Exercisable and Expiration Date (Month/Day/Year)       7. Title and Amount of Underlying Securities (Month/Day/Year)       8. Price of Derivative Securities (Instr. 3 and 4)       9. Number of Derivative Securities (Instr. 3)         write       write       (Month/Day/Year)       (Month/Day/Year)       0. Transaction (Month/Day/Year)       0. Date Exercisable and Expiration Date (Month/Day/Year)       7. Title and Amount of Underlying Securities (Instr. 3)       0. Date Exercisable and Expiration Date (Month/Day/Year)       0. Transaction (S) (Instr. 4)         write       write       write       Month/Day/Year)       0. Date Exercisable Date Expiration Date (Month/Day/Year)       0. Transaction (S) (Instr. 4)       0. Transaction (S) (Instr. 4)</td> <td>3. Transaction       3A. Deemed       4.       5.       6. Date Exercisable       7. Title and       8. Price of       9. Number of       10.         Exercise       (Month/Day/Year)       any       (Month/Day/Year)       (Month/Day/Year)       Ownership         ivative       any       (Month/Day/Year)       (Month/Day/Year)       (Instr. 8)       Derivative       Securities       Amount of       Derivative       Securities       Securities       Securities       Instr. 5)       Beneficially       Ownership         wirty       Augured       (A) or       Derivative       Securities       (Instr. 3)       Augured       Augured</td>	3. Transaction     3A. Deemed     4.     5.     6. Date Exercisable     7. Tit       Exercise     (Month/Day/Year)     any     (Month/Day/Year)     4.     5.     6. Date Exercisable     7. Tit       Code     (Month/Day/Year)     (Month/Day/Year)     (Instr. 8)     Derivative     6. Date Exercisable     7. Tit       Participation     any     (Month/Day/Year)     (Instr. 8)     Derivative     6. Date Exercisable     7. Tit       Participation     (Month/Day/Year)     (Month/Day/Year)     (Instr. 8)     Derivative     6. Date Exercisable     7. Tit       Participation     (Month/Day/Year)     (Instr. 8)     Date     Exercisable     7. Tit	3. Transaction       3A. Deemed       4.       5.       6. Date Exercisable and Expiration Date (Month/Day/Year)       7. Title and Amount of Underlying Securities (Month/Day/Year)         Exercise ce of rivative purity       (Month/Day/Year)       (Month/Day/Year)       (Month/Day/Year)       7. Title and Amount of Underlying Securities (Instr. 8)         Purity       (Month/Day/Year)       (Month/Day/Year)       (Month/Day/Year)       (Instr. 8)       Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)       7. Title and Amount of Underlying Securities (Instr. 3, 4, and 5)	3. Transaction Date     3A. Deemed Execution Date, if any     4.     5.     6. Date Exercisable and Expiration Date of Derivative     7. Title and Amount of Underlying Securities     8. Price of Derivative       ce of rivative purity     (Month/Day/Year)     (Month/Day/Year)     (Month/Day/Year)     0. Date Exercisable and Expiration Date (Month/Day/Year)     7. Title and Amount of Underlying Securities     8. Price of Derivative       ce of rivative purity     (Month/Day/Year)     (Month/Day/Year)     (Month/Day/Year)     (Instr. 3)       (Instr. 3, 4, and 5)     Date Exercisable     Expiration Date     Title     Amount or Number of	3. Transaction       3A. Deemed       4.       5.       6. Date Exercisable and Expiration Date (Month/Day/Year)       7. Title and Amount of Derivative Securities (Month/Day/Year)       8. Price of Derivative Securities (Month/Day/Year)       9. Number of Derivative Securities (Month/Day/Year)         write       write       (Month/Day/Year)       (Month/Day/Year)       (Month/Day/Year)       6. Date Exercisable and Expiration Date (Month/Day/Year)       7. Title and Amount of Underlying Securities (Month/Day/Year)       8. Price of Derivative Securities (Instr. 3 and 4)       9. Number of Derivative Securities (Instr. 3)         write       write       (Month/Day/Year)       (Month/Day/Year)       0. Transaction (Month/Day/Year)       0. Date Exercisable and Expiration Date (Month/Day/Year)       7. Title and Amount of Underlying Securities (Instr. 3)       0. Date Exercisable and Expiration Date (Month/Day/Year)       0. Transaction (S) (Instr. 4)         write       write       write       Month/Day/Year)       0. Date Exercisable Date Expiration Date (Month/Day/Year)       0. Transaction (S) (Instr. 4)       0. Transaction (S) (Instr. 4)	3. Transaction       3A. Deemed       4.       5.       6. Date Exercisable       7. Title and       8. Price of       9. Number of       10.         Exercise       (Month/Day/Year)       any       (Month/Day/Year)       (Month/Day/Year)       Ownership         ivative       any       (Month/Day/Year)       (Month/Day/Year)       (Instr. 8)       Derivative       Securities       Amount of       Derivative       Securities       Securities       Securities       Instr. 5)       Beneficially       Ownership         wirty       Augured       (A) or       Derivative       Securities       (Instr. 3)       Augured       Augured

## **Reporting Owners**

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
Jordan William L 810 DSW DRIVE COLUMBUS, OH 43219	Х							

## Signatures

Jeremy D. Siegfried, Attorney-in-Fact 07/02/2018

**Explanation of Responses:** 

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

**Remarks:** EXHIBIT INDEX Exhibit 24 - Power of Attorney

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

EXHIBIT 24 POWER OF ATTORNEY

Know all by these presents, that the undersigned hereby constitutes and appoints each of Curtis A. Loveland, Jeremy D. Siegfried and Christina O. McIntyre, signing singly, as the undersigned's true and lawful attorney-in-fact to:

(1) execute for and on behalf of the undersigned, in the undersigned's capacity as a director of Rocky Brands, Inc. (the "Company"), a Form ID, Forms 3, 4, and 5 and any other documents necessary to facilitate the filing of reports in accordance with Section 16(a) of the Securities Exchange Act of 1934 and the rules thereunder;

(2) do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete and execute any such Form ID, 3, 4, or 5, complete and execute any amendment or amendments thereto, and timely file such form with the United States Securities and Exchange Commission and any stock exchange or similar authority; and

(3) take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such attorney-in-fact,may be of benefit to, in the best interest of, or legally required by, the undersigned, it being understood that the documents executed by such attorney-in-fact on behalf of the undersigned pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as such attorney-in-fact may approve in such attorney-in-fact's discretion.

The undersigned hereby grants to each such attorney-in-fact full power and authority to do and perform any and every act and thing whatsoever requisite, necessary, or proper to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as the undersigned might or could do if personally present, with full power of substitution or revocation, hereby ratifying and confirming all that such attorney-in-fact, or such attorney-in-fact's substitute or substitutes, shall lawfully do or cause to be done by virtue of this power of attorney and the rights and powers herein granted. The undersigned acknowledges that the foregoing attorneysin-fact, in serving in such capacity at the request of the undersigned, are not assuming, nor is the Company assuming, any of the undersigned's responsibilities to comply with Section 16 of the Securities Exchange Act of 1934.

This Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Forms 3, 4, and 5 with respect to the undersigned's holdings of and transactions in securities issued by the Company, unless earlier revoked by the undersigned in a signed writing delivered to the foregoing attorneys-in-fact.

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 17th day of May, 2018.

/s/ William L. Jordan

Signature

Printed Name: William L. Jordan