FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APP	ROVAL
OMB Number:	3235-0287
Estimated average	burden
hours per response	0.5

longer subject to
Section 16. Form 4 or
Form 5 obligations
may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person * Simms Richard			2. Issuer Name and Ticker or Trading Symbol ROCKY BRANDS, INC. [RCKY]						5. R	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner					
(Last) (First) (Middle) 39 EAST CANAL STREET (Street) NELSONVILLE, OH 45764 (City) (State) (Zip)			3. Date of Earliest Transaction (Month/Day/Year) 01/04/2019 4. If Amendment, Date Original Filed(Month/Day/Year) Table I - Non-Derivative Securities Acqui						X	X Officer (give title below) Other (specify below) President of Operations 6. Individual or Joint/Group Filing(Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
									X F					ine)	
									cquired,						
1.Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Year)) any	ned n Date, if Day/Year)	Code (Instr.	(4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		D) Owr Tran	ned Follownsaction(s)		ed	6. Ownership Form: Direct (D)	Beneficial	
				(Monuti)	Jay/ 1 car)	Coo	de V	Amount (A)		rice	(Instr. 3 and 4)			or Indirect (I) (Instr. 4)	Ownership (Instr. 4)
Common S	Stock, with	out par value	01/04/2019			M	f 7	'50 A	\$	0 8,33	50			D	
Reminder: Re							in this	s who resp form are no s a current	t requ	ired to	respond	unless th		ned SEC	14/4 (9-02)
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year	3A. Deemed Execution Date,	4. Transac Code	stion of Deri Secu Acq (A)	nber vative urities uired or oosed D) cr. 3,	in this display uired, Disp , options, co	form are not a current osed of, or Boundary or sed of the current osed of the current of the cur	t requ y vali enefici urities 7.7 of Sec	uired to id OMB ally Own	respond control i	unless th number.		of 10. Owners Form o Derivat Securit Direct (or Indir	ship of Indire Benefic ive Owners (Instr. 4
1. Title of Derivative Security	Conversion or Exercise Price of Derivative	Date	3A. Deemed Execution Date,	4. Transac Code	tion Secu Acq (A) Dispose of (I	rrants. aber vative arities uired for bosed D) ar. 3, ad 5)	in this display uired, Disp options, co 6. Date Exe Expiration	form are no s a current osed of, or B overtible sectorics and Date of the current	t requ y vali enefici urities 7.7 of Sec	ally Own s) Title and Underlyi curities str. 3 and	respond control i ned Amount	8. Price of Derivative Security	9. Number of Derivative Securities Beneficially Owned Following Reported Transactions	of 10. Owners Form o Derivat Securit Direct (or Indir (s) (I)	ship of Indire Benefic ive Owners (Instr. 4

D (1 0 N /	Relationships					
Reporting Owner Name / Address	Director	10% Owner	Officer	Other		
Simms Richard 39 EAST CANAL STREET NELSONVILLE, OH 45764			President of Operations			

Signatures

Jeremy D. Siegfried, Attorney-in-Fact	01/09/2019
Signature of Reporting Person	Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a)
- (1) Each restricted stock unit represents a contingent right to receive one share of Issuer's Common Stock.
- (2) Restricted stock unit vests 25% per year beginning on the first anniversary of the date of grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.