FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
OMB Number: 3235-0287
Estimated average burden
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| (Print or Type Responses) 1. Name and Address of Reporting Person * Moore Robert Burton Jr. | | | 2. Issuer Name and Ticker or Trading Symbol ROCKY BRANDS, INC. [RCKY] | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) _X_ Director 10% Owner | | | | | | |
|--|--|---------------------------------|---|---|---------------------------------|-------------|--|---|---|--|--|------------------|---------------------------------------|--|---|
| ` ′ | (Last) (First) (Middle) 39 EAST CANAL STREET | | | 3. Date of Earliest Transaction (Month/Day/Year) 10/31/2019 | | | | | | Office | r (give title belo | ow) | Other (specify b | elow) | |
| (Street) NELSONVILLE, OH 45764 | | | 4. If Amendment, Date Original Filed(Month/Day/Year) | | | | | Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | | | |
| (City) (State) (Zip) | | | Table I - Non-Derivative Securities Acqu | | | | | s Acqu | uired, Disposed of, or Beneficially Owned | | | | | | |
| 1.Title of Security (Instr. 3) | | | Date | . Transaction Date Month/Day/Year) | 2A. Deemed Execution Date, i | (Instr. 8) | | 4. Securities Acquires (A) or Disposed of (I (Instr. 3, 4 and 5) | | of (D) | D) Beneficially Owned Fol Reported Transaction(s) | | ollowing | 6. Ownership Form: | Beneficial |
| | | | | | (Month/Day/Yea | Code | V | Amount | (A) or (D) | Price | (Instr. 3 a | (Instr. 3 and 4) | | | Ownership (Instr. 4) |
| | Stock, wi | thout par | 10/31/ | /2019 | | P | | 1,500 | A | \$ 27.8 | 20,413 | | | D | |
| value Reminder: I | Report on a s | separate line fo | or each cl | lass of secur | ities beneficially | owned direc | T . | • | | ond to | the collec | ction of inf | ormation | SEC | 1474 (9-02) |
| | Report on a s | separate line fo | or each cl | Table II - l | Derivative Securi | ties Acqui | Personal the feet, D | sons who tained in form dis | o respo this fo plays a | orm are curre | not requesting ntly valid | uired to res | formation spond unle trol numbe | ss | 1474 (9-02) |
| Reminder: I | | 3. Transaction Date (Month/Day/ | n 3A Ex Year) an | Table II - 1 (A. Deemed xecution Da | • | ties Acqui | Personna the formation of the formations of the formations of the formation of the formatio | sons who tained in form dis | o responding this for Bending Security of the | orm are a curre eneficial urities) 7. T Ama Und Secu | not requesting ntly valid | OMB conf | spond unle | of 10. Owners: Form of Derivati Security Direct (i | 11. Nat of Indir Benefic Owners : (Instr. 4 |

Reporting Owners

| D (O N (| Relationships | | | | | |
|--|---------------|--------------|---------|-------|--|--|
| Reporting Owner Name / Address | Director | 10% Owner | Officer | Other | | |
| Moore Robert Burton Jr. 39 EAST CANAL STREET NELSONVILLE, OH 45764 | X | | | | | |

Signatures

| Jeremy D. Siegfried, Attorney-in-Fact | 11/01/2019 |
|---------------------------------------|------------|
| **Signature of Reporting Person | Date |

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Price represents a weighted average of the purchase price. Shares were purchased at prices ranging from \$27.73 to \$27.86. Upon the request by the SEC staff, the Issuer, or a security holder of the Issuer, the reporting person will provide the full information about the number of shares purchased at each separate price.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.