## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB Number Estimated average burden hours per response:

OMB APPROVAL

3235-0287

0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address Finn Michael	s of Reporting Person $^*$		2. Issuer Name and Ticker or Trading Symbol <u>ROCKY BRANDS, INC.</u> [ RCKY ]		tionship of Reporting Person(s) to Issuer all applicable) Director 10% Owner		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 01/01/2023		Officer (give title below)	Other (specify below)	
3700 PARAGON DRIVE			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line)			
				Form filed by One Reporting	g Person		
(Street) COLUMBUS	ОН	43228			Form filed by More than On	e Reporting Person	
(City)	(State)	(Zip)					
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned							

	counties Aoq	uncu, bisp	osca oi, or Denenolali	y Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year) 2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Code (Instr.		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)		Securities Beneficially Owned Following Reported	Form: Direct (D) or Indirect (I)	Beneficial Ownership	
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock, without par value	01/01/2023		Α		762	Α	\$0.0000	23,479	D	

## Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 7. Title and Amount of Securities Underlying 11. Nature of Indirect 1. Title of 3. Transaction 3A. Deemed 5. Number of 6. Date Exercisable and 8. Price of 9. Number of 10 Derivative Conversion Date Execution Date Transaction Derivative Expiration Date Derivative derivative Ownership Security (Instr. 3) or Exercise (Month/Day/Year Code (Instr. Securities (Month/Day/Year) **Derivative Security** Securities Form: Beneficial if any Security Acquired (A) or Disposed of (D) (Instr. 3, 4 Price of (Month/Dav/Year) 8) (Instr. 3 and 4) (Instr. 5) Beneficially Direct (D) Ownership Derivative Owned or Indirect (Instr. 4) Security Following (I) (Instr. 4) and 5) Reported Transaction(s) Amount (Instr. 4) Date Expiration Number v (A) (D) Title Code Exercisable . Date of Shares

Explanation of Responses:

## Jeremy D. Siegfried, Attorney-in-01/03/2023 Fact

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.